

Sushanta Pradhan

Senior UX Designer · Design Systems · AI-Integrated Workflows · Design Engineering

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Summary

Senior UX Designer with 10+ years designing enterprise and SaaS products, including network automation platforms, AI-powered tools, and design systems used across multiple clients. Led UX for ATOM, an enterprise network automation platform, and designed AVA, an AI assistant for network operations, working closely with clients like Reliance Jio, Juniper, and Disney. Built design systems and component libraries from the ground up, with a strong grasp of design tokens and frontend implementation. Uses AI tools daily to speed up research and design decisions.

Experience

Happening Design Studio Pvt Ltd

Sr. UX Designer May 2024 – Present · 2yr 4m

Projects :

Happening Design System

- Leading design and development of a scalable, cross-platform design system for SaaS apps, mobile, and web, covering tokens, atoms, molecules, and composed components
- Managing a team of 3 designers, mentoring juniors, defining contribution workflows, and ensuring design consistency across concurrent client projects.
- Created a phased atomic roadmap and implemented validation workflows for UI patterns, component testing, and WCAG 2.1 AA accessibility review.
- Turned our design system AI-native, Claude and Figma variables auto-generate tokens and dev-ready components, easing developer adoption and shortening delivery cycles company-wide.

Cambium Networks

- Led redesign of the cnMaestro network management platform for MSPs and multitenant enterprise environments.
- Simplified complex navigation flows and improved usability through qualitative research and user interviews; reduced key task completion steps by restructuring topology and floor map navigation.
- Designed and implemented a scalable, consistent design system across the product and led developer handoff, aligning specs, managing edge cases, and maintaining cross-functional sync.
- Presented UX strategy and design decisions to Cambium stakeholders, aligning design direction with business goals.

AI Tools

Claude + Claude Code, ChatGPT, Gemini, Perplexity
Daily use: research synthesis, design critique, content generation, AI-assisted UI generation, video prototyping, and prompt-driven design system automation.

Skills

Design Systems
Token Architecture
Enterprise UX
B2B SaaS
User Research
Usability Testing
Journey Mapping
Wireframing
Prototyping
Developer Handoff
Product Strategy
WCAG 2.1 AA

Design Tools

Figma, Adobe XD, Illustrator, Photoshop, After effects, Premiere Pro, Procreate, Miro, Balasmic

Research and testing

Dovetail, Usertesting.com
Maze, Google Analytics
Loop11

Anuta Networks Pvt Ltd

UX + Visual Designer Feb 2018 – April 2024 · 6 yrs 3 mos

ATOM : Network Automation Platform

- Owned UX for the full rebrand of NCX into ATOM, an enterprise network automation platform covering low-code workflow builders, zero-touch provisioning, and device monitoring dashboards.
- Designed AVA, an AI-powered virtual assistant for network management, covering conversational flows, task automation UX, error recovery patterns, and onboarding for non-technical operators managing large-scale networks.
- Designed the Network Monitoring & Analytics Suite using SNMP OID technology, enabling real-time insights and alerting for large-scale enterprise networks.
- Worked closely with enterprise clients like Reliance Jio, Juniper, and Disney to understand their needs, testing and refining automation workflows and dashboards along the way.
- Built the brand identity and UI system for ATOM, including logo, visual guidelines, and component library adopted across the entire product.

Magnigeeks Technologies Pvt Ltd

UX/UI Designer Sept 2015 – Jan 2018 · 2 yrs 5 mos

Products & Client Projects

- Led UX and branding for in-house products including WordPress and PHP-based plugins, websites, and mobile applications for Android and iOS, managing UI/UX, QA, and deployment.
- Key contributor to RestroPress, designed intuitive order flows, streamlined end-to-end usability, and crafted the UI system for the restaurant ordering platform.
- Worked across diverse industries and user types, building adaptability and user empathy across B2C, hospitality, and SaaS product contexts.

Dev Skills

HTML, CSS, JS
CSS Animation,
Responsive Design,
WordPress

Education

Master of Computer Applications

Utkal University
2012 - 2014

Bachelor of Computer Applications

Utkal University
2008 - 2011

Certification

UX Research

Human Interaction Design
Foundation (HFI)

Certified Python Developer

IIT Bombay & MHRD,
Govt. of India

Profiles

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